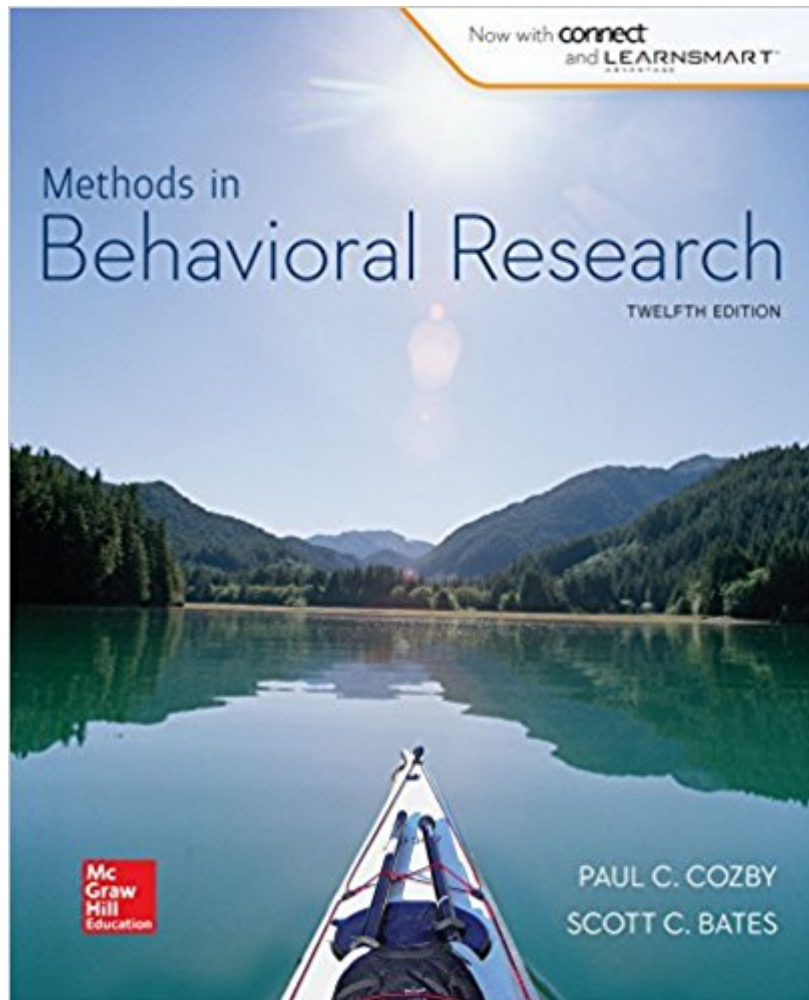


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Methods In Behavioral Research (B&B Psychology) Standalone Book



Synopsis

Methods in Behavioral Research continues to guide students toward success by helping them study smarter and more efficiently. Cozby and Bates provide helpful pedagogy, rich examples, and a clear voice in their approach to methodological decision-making.

Book Information

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Paul C. Cozby is Professor of Psychology at California State University, Fullerton, and Northcentral University. Dr. Cozby was an undergraduate at the University of California, Riverside, and received his Ph.D. in psychology from the University of Minnesota. He is a fellow of the American Psychological Association, member of the Association for Psychological Science, and has served as officer of the Society for Computers in Psychology. He is Executive Officer of the Western Psychological Association. He is the author of *Using Computers in the Behavioral Sciences* and co-editor with Daniel Perlman of *Social Psychology*. Scott C. Bates is a Professor of Psychology, Associate Dean of the School of Graduate Studies, and Associate Vice President for Research at Utah State University. He earned a B.S. in Psychology from Whitman College, an M.S. in Psychology from Western Washington University, and a Ph.D. in social psychology from Colorado State University. His research interests and experiences are varied. He has conducted research in areas as wide-ranging as adolescent problem behavior and problem-behavior prevention, teaching and learning in higher education, and the psychology consequences of growing and tending plants in outer space.

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